

OWN YOUR RED SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY

1. Sponsor: The Sponsor of the OWN YOUR RED (“Sweepstakes”) is a360media (“Sponsor”), 4 New York Plaza, 2nd Floor, New York, NY 10004 in partnership with Parlux Fragrances, Inc.
2. How To Enter: Beginning on 9/15/21, go to bit.ly/CacharelSweeps and follow the Sweepstakes entry directions. All entries must be received no later than 11:59pm PST on 10/14/2021. Only one internet entry per person and per e-mail address will be accepted. Subsequent attempts made by the same individual to submit multiple internet entries using multiple e-mail addresses or otherwise will be disqualified. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the authorized account holder of the e-mail address associated with the entry. Authorized account holder is defined as the person assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning e-mail addresses. All materials submitted become the property of Sponsor and will not be returned.
3. Winner Selection / Random Drawing: Fifty (50) winner(s) will be selected in a random drawing to be held on or about 10/15/2021 from among all eligible entries that are complete. The random drawing will be conducted by representatives from Sponsor whose decisions are final and binding in all respects relating to this Sweepstakes. Odds of winning a Prize depend upon the total number of eligible entries received. The winner will be notified via e-mail. If the winner(s) cannot be contacted within 10 days of the first attempt to notify, Sponsor will re-draw.
4. Prizes: Fifty (50) winners will receive the Own Your Red sweepstakes prize bundle which includes the following:
 - (1) bottle of Cacheral Yes I Am Spray, 1 oz. MSRP \$35.00
 - (1) Cacheral Floral Print Drawstring Bag. APV \$35.00
 - (1) bottle of Essie Red Nail Polish. APV \$9
 - (1) lululemon scrunchie. APV \$10

Total approximate retail value (ARV) of the prize package per winner is \$89. (Sponsor reserves the right to substitute the prize of greater or equal value.)

5. Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years or older. Employees of a360media LLC, Parlux Fragrances, Inc. their affiliates, subsidiaries, advertising or promotion agencies, and their immediate family members and/or those living in the same household of each are not eligible. Void in Puerto Rico, Canada, and where prohibited or restricted by law. No substitution or transfer of Prize is permitted. All federal, state and local taxes and any

expenses relating to the acceptance and use of a Prize are the sole responsibility of each Winner. All federal, state and local laws apply.

6. Potential Winners must submit an Affidavit of Eligibility / Release of Liability / Prize Acceptance Form within 7 business days of attempted notification. If any Prize or affidavit or release is returned to Sponsor as undeliverable or if Sponsor does not receive a response from any potential Winner within 7 business days of attempted notification, such Winner may be disqualified and such Prize will be awarded to an alternate Winner. Noncompliance shall result in disqualification and award of Prize to an alternate Winner. By accepting Prize, Winners consent that Sponsor may use the Winners' names, photographs, or other likenesses, the Winners' hometown and biographical information, statements concerning the contest entry, or Sponsors' products without compensation for purposes of advertising, promotion, and merchandising, and grant all rights to edit or modify and to publish and copyright it.. By accepting Prize, Winners agree to hold Sponsor, its respective directors, officers, employees, and assigns, harmless against any and all claims and liability arising out of Prize. Winners assume all liability for any injury or damage caused, or claimed to be caused, by participating in this Sweepstakes.
7. By participating in this Sweepstakes, entrants agree to abide by these Official Rules, and understand that the Sweepstakes results are final in all respects. By participating in this Sweepstakes, entrants agree to release, discharge and hold harmless Sponsor, and THEIR RESPECTIVE subsidiaries and affiliates, its advertising and promotion agencies, and their directors, officers, shareholders, employees and/or agents, from and against any and all claims, damages, liability, losses, and expenses arising out of this Sweepstakes or acceptance, use, or misuse of any prize received in this Sweepstakes. Entrants agree that no claim relating to such claims, damages, liability, losses, and expenses will be asserted against the Sponsor, Parlux Fragrances, Inc., OR any of THEIR RESPECTIVE subsidiaries or affiliates, or their respective directors, officers, shareholders, employees and/or agents. By accepting a prize, winners agrees to release and hold the Sponsor and THEIR RESPECTIVE subsidiaries and affiliates harmless from any and all claims, damages, liability, losses, and expenses and actions of any kind resulting from the acceptance, possession or use of any prize, including without limitation, personal injuries, death, and property damage. Winner assumes liability for injuries caused or claimed to be caused by participating in the Sweepstakes, or by the acceptance, possession or use of any prize.
8. Entrant is responsible for all online charges incurred by Internet Service Provider. Neither Sponsor, any telephone network, nor service providers are responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures or any telephone network, computer equipment, software, inability to access any Web site or on-line service, or any other error or malfunction, or late, lost, illegible, incomplete damaged, postage-due, mutilated or misdirected entries or entries not properly forwarded to Sponsor. Entry materials that have been tampered with or altered are void. If the judges determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Sweepstakes or if technical difficulties

compromise the integrity of the Sweepstakes, the judges reserve the right to void the entries at issue and conduct a random drawing to award the Prize using all eligible entries received as of the termination date. If the Sweepstakes is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at bit.ly/CacharelSweeps. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action.

NOTE: Internet entry must be made by the entrant, only at the authorized site of bit.ly/CacharelSweeps. Entries made by any other individual or entity and/or originating at any other Internet website or e-mail address, including but not limited to commercial contest subscription notification and/or entering service sites, will be declared invalid and as such ruled ineligible for this contest.

9. Any information entrants provide to the Sponsor will be used to communicate with entrant in relation to these Sweepstakes. Sponsor may also share this information with third parties who are participating in this program. Sponsor or third parties may contact entrants at a future date about services the Sponsor believes entrants will find of interest.
10. For the names of the Winners, mail a self-addressed, stamped envelope to Sponsor. All requests must be received within 30 days of the Sweepstakes End Date.